

June is Nationally recognized as PRIDE MONTH! Project PRIDE, a new PRIDE organization here in Sarasota, is celebrating in a variety of ways. We are reaching out to you and your business in regards to our first annual TASTE of PRIDE! By participating in this event, you are showcasing your establishment as LGBTQ+ friendly and welcoming, while inviting new and current customers to support your business and the community during PRIDE MONTH.

Please look over this information and let me know if you have any questions or would like to participate!

SARASOTA'S TASTE OF



JUNE 15 - 30, 2020

Project PRIDE SRQ is a new 501c3 non-profit organization that was designed to CELEBRATE, UNITE and SUPPORT Sarasota's diverse community including our people, businesses, and organizations all year long, but especially during PRIDE MONTH. In our first year, we are implementing really fun and new ways of supporting the community and are really excited about this tasty way of celebrating LGBTQ-Friendly businesses during PRIDE MONTH as well as giving our community a fun way to get OUT and support YOUR BUSINESS!

By participating in this event, you are showcasing your establishment as LGBTQ-Friendly and welcoming, while inviting new and current customers to support the community during the month of June.

TASTE of PRIDE is an event that CELEBRATES the LGBTQ+ friendly restaurants and businesses. These businesses will be offering specials and discounts through June 15th - 30th, 2020 that will be unlocked when a customer mentions TASTE of PRIDE. We are currently seeking restaurants and businesses that would like to be featured on our website as participating in TASTE of PRIDE. www.projectpridesrq.org

Requirements:

- We are asking for a donation of \$100 to be listed on our site, which will go towards advertising TASTE of PRIDE and also benefit Project PRIDE SRQ (a new 501c3 organization dedicated to Celebrating, Uniting, and Supporting Sarasota's LGBTQ community) and also benefit a partnership with another LGBTQ charity (TBA).
- Businesses should offer a meaningful discount or special that is more significant than your traditional offers. Example: Free Appetizer with dinner purchase, 25% off entire purchase, 2 free cocktails with purchase of 2 dinners. Free item with purchase. Something that is really special. Only customers mentioning "Taste of Pride" will be eligible.
- OPTIONAL: If possible, we are asking you to provide a rainbow option i.e rainbow bagel, Rainbow Salad, Rainbow appetizer, rainbow cocktail, Rainbow shot etc. We will list this extra item on our website along with your special or discount. (We encourage you to add the rainbow option on your menu, or bar sign to help spread awareness and support of the LGBTQ community but is not required.)
 - Deadline: June 5th, 2020

Please contact Joshua Beadle joshua@projectpridesrq.org for any questions or to get started.