



THE SARASOTA-MANATEE ORIGINALS

CODE OF CONDUCT

As a member of The Sarasota-Manatee Originals, I will strive to:

- Support the growth of knowledge and the free interchange of ideas within the culinary and restaurant profession, and respect the views and opinions of my colleagues and honor their right to express them.
- Strive to achieve and maintain excellence in my culinary work and restaurant operations.
- Constantly strive to improve and expand my culinary and restaurant knowledge.
- Accurately represent my professional training and qualifications and not knowingly permit, aid, abet or suffer the misstatement of my training and qualifications by others.
- Maintain the highest standards of accuracy and honesty in my dealings with colleagues, employees, suppliers and customers.
- Not publish, or knowingly permit to be published on my behalf, any advertising or promotional material, which contains false, deceptive or misleading statements.
- Respect the intellectual property rights of others and not knowingly use or appropriate to my own financial or professional advantage any recipe or other intellectual property belonging to another without the proper recognition.
- Respect my employees and my colleagues, and strive always to ensure that professional comment and criticism of their work is both constructive and appropriate.
- Dedicate myself to support and assist the association in serving the profession and the dining out public.
- Refrain from any act or omission, and not permit or suffer any act or omission, which would discredit or bring dishonor to The Sarasota-Manatee Originals or any member thereof.
- Acknowledge ethics and morality as inseparable elements of doing business and will test every decision against the highest standards of honesty, legality, fairness, impunity and conscience.

- Conduct myself at all times such as to bring credit to the Independent Restaurant industry at large.
- Concentrate my time, energy and resources on the improvement of my own product and services and will not denigrate our competition in the pursuit of our own success.
- Provide every employee at every level all the knowledge, training, equipment and motivation required to perform his or her tasks according to acceptable standards.
- Strive constantly, in words, actions and deeds, to develop and maintain the highest level of trust, honesty and understanding among colleagues, employees and the public at large.
- Maintain the highest level of professional conduct and demeanor when dealing with directors, officers, staff and fellow members of The Sarasota-Manatee Originals, as well as with colleagues, employees and the public at large.

THIS CODE OF CONDUCT for members of The Sarasota-Manatee Originals has been adopted to promote and maintain the highest standards of association service and personal conduct among its members. Adherence to these standards is required for membership in The Sarasota-Manatee Originals, and serves to assure public confidence in the integrity and service of Chefs and Restaurant Professionals.

I, _____, from _____
 (Print name of signature) (Print name of restaurant)

hereby acknowledge that I have received, read, and accept the **THE SARASOTA-MANATEE ORIGINALS CODE OF CONDUCT.**

 (Print name of signature)

 (Signature)

 (Date)