



The Sarasota-Manatee Originals Membership Application

Name: _____

Restaurant Name: _____

Address: _____ City/Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Initial	Membership Requirements
	Restaurant participates in Originals quarterly dining certificate sale program
	Restaurant is located in either Sarasota or Manatee Counties
	Restaurant will have less than 6 locations (same concept)
	Restaurant must be operating for one year at the time of joining the Originals
	Restaurant will participate in Forks & Corks Grand Tasting
	If unable to participate in Forks & Corks Grand Tasting, restaurant agrees to participate in another designated Originals event as food host
	Restaurant must attend at least 1 membership meeting a year (annual meeting is held in May of each year)
	Restaurant will display The Originals logo decal at entrance of their restaurant
	Restaurant will include The Originals logo with link on their restaurant website (suggested in the footer on your homepage)
	Restaurant agrees to abide by the Code of Conduct, attached and signed
	New member restaurants must be sponsored by an Originals Board Member and approved for membership by Executive Board

QUARTERLY DINING CERTIFICATE OPTIONS: (please check one)

 Full Service/Fine Dining Option: \$50 Certificates

I agree to allow The Sarasota-Manatee Originals to sell thirteen (13) \$50 gift certificates for my restaurant for 4 quarters for a total of 52 certificates per year. They will be sold online and each certificate will have a unique serial number. Expiration dates of certificates are 6 months from guest purchase date, each member restaurant will honor certificates within the valid dates indicated on each certificate. I understand the Terms and Conditions as outlined above and will honor all certificates that comply with these terms.

 Casual/Family Dining Option: \$25 Certificates

I agree to allow The Sarasota-Manatee Originals to sell twenty-six (26) \$25 gift certificates for my restaurant for 4 quarters for a total of 104 certificates per year. These will be sold online each certificate will have a unique serial number. Expiration dates of certificates are 6 months from guest purchase date, each member restaurant will honor certificates within the valid dates indicated on each certificate. I understand the Terms and Conditions as outlined above and will honor all certificates that comply with these terms.

 Casual/Family Dining Option #2: \$20 Certificates

I agree to allow Sarasota-Manatee Originals to sell (32/33) \$20 gift certificates for my restaurant for 4 quarters for a total of 130 certificates per year. These will be sold online each certificate will have a unique serial number. Expiration dates of certificates are 6 months from guest purchase date, each member restaurant will honor certificates within the valid dates indicated on each certificate. I understand the Terms and Conditions as outlined above and will honor all certificates that comply with these terms.



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Counter Service Breakfast/Lunch Casual Dining Option: \$15 Certificates

I agree to allow Sarasota-Manatee Originals to sell forty three (43) \$15 gift certificates for my restaurant for 4 quarters for a total of 172 certificates per year. These will be sold online each certificate will have a unique serial number. Expiration dates of certificates are 6 months from guest purchase date, each member restaurant will honor certificates within the valid dates indicated on each certificate. I understand the Terms and Conditions as outlined above and will honor all certificates that comply.

ORIGINALS GROUP DINING CERTIFICATE PARTICIPATION: I agree to participate in the Group Dining Certificate program, in which face value certificates are purchased and redeemed by the consumer. These printed or mobile versions of certificates can be redeemed at a number of participating Originals restaurant. Once these certificates are redeemed at your restaurant using your Instagift account, full redemption proceeds are provided via check from Instagift.

OTHER MEMBERSHIP DETAILS:

- All member restaurants are included on The Originals website www.dineoriginal.com.
- All member restaurants are included in The Originals Dining Guide, which is updated two times a year.
- Board and/or Committee Participation. Members are encouraged to participate as members of the Board of Directors or on a special committee (marketing, membership, special events committees).
- If you withdraw from membership, you must honor certificates that have already been sold for your restaurant

Mission Statement

The Sarasota-Manatee Originals exists to promote dining in independently owned restaurants and collaborates to serve the interests of the independent restaurateur in our community.

Value Statement

The Sarasota-Manatee Originals is a group of locally owned restaurants who share a passion for dining excellence and commitment to our community

Chapter Goals

1. Member restaurants remain in good standing and engaged with the organization
2. Increase The Originals brand awareness among residents and visitors
3. Strengthen existing programs and implement new initiatives to secure Originals revenue streams, expand community awareness and add value to membership.

Applicant Signature

Signature Date

Board of Directors Sponsor Signature

Signature Date

Board of Directors Approval Signature

Signature Date

Please return this form to Kate Atkin by fax at (941) 552-2538 or email kate@dineoriginal.com
Phone: (941) 365-2800 | www.dineoriginal.com