



# Sarasota-Manatee Originals

## Allied Membership Application

Business Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Your 12-month membership benefits commence when membership dues are received.

### **ALLIED MEMBERSHIP OPTIONS: (please check one)**

#### **Industry Exclusivity \$1000**

The Sarasota-Manatee Originals will provide our \$1000 level members the following:

- Website listing/link and logo.
- Inclusion in our Dining Guide.
- Personal endorsement of company/product/service to our restaurant members. As well as provide an opportunity to present company/product to our restaurant members.
- 2 eBlasts to membership about company/service/product.
- Company is included on a vendor list that is distributed to all restaurant members.
- Ability to have SMO sends out company's promotional materials to the restaurant members.
- Opportunity to partner in area charitable events.
- First right of refusal to sponsor our annual food and wine festival, Forks & Corks.
- Exclusive press release announcing the partnership.
- Opportunity to sit on an Originals Committee

#### **Local Supporter \$500**

The Sarasota-Manatee Originals will provide our \$500 level members the following:

- Website listing/link and logo.
- Inclusion in our Dining Guide.
- Personal endorsement of company/product/service to our restaurant members. As well as provide an opportunity to present company/product to our restaurant members.
- 1 eBlast to membership about company/service/product
- Company is included on a vendor list that is distributed to all restaurant members.
- Ability to have SMO sends out company's promotional materials to the restaurant members once a quarter.
- Opportunity to partner in area charitable events.
- Exclusive press release announcing the partnership.

#### **Approved Vendor \$250**

The Sarasota-Manatee Originals will provide our \$250 level members the following:

- Website listing/link and logo.
- Company is included on a vendor list that is distributed to all restaurant members.
- Ability to have SMO sends out company's promotional materials to the restaurant members semi-annually.
- Press release/eBlast inclusion



# Sarasota-Manatee Originals

It is strongly recommended that as an Allied Member of Sarasota-Manatee Originals that a discounted or special offer/rate on your product or service is extending to the Sarasota-Manatee Originals restaurant members. This discount or special rate will be determined on an individual basis between Allied Members and Sarasota-Manatee Originals.

Description of discount/special offer/rate to be extended to Sarasota-Manatee Originals member restaurants by Allied Member:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ Initial: \_\_\_\_\_

**Mission Statement**

The Sarasota-Manatee Originals exists to promote dining in independently owned restaurants and collaborates to serve the interests of the independent restaurateur in our community.

**Potential Business Partners and Allied Members Should:**

- 1. To market the positive attributes of member Sarasota-Manatee Originals independent restaurants and to raise public awareness of what makes us special and unique.
- 2. Abide by the same Code of Conduct as SMO restaurants

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Sarasota-Manatee Originals Signature

\_\_\_\_\_  
Date

Please return form to Kate Atkin - Sarasota-Manatee Originals  
[kate@dineoriginal.com](mailto:kate@dineoriginal.com)  
Fax: 941-552-2538  
Mailing Address: PO Box 32115, Sarasota, FL 34239